

Corrected 6-Aug-09, Details Below

Painting by Numbers Yet Again

A Look at Google Scholar Cites, Aug-09

With talk of \$2 million budget cuts and losses of academic programs in USM's CoB, it seemed like the proper time to bring back USMNEWS.net's series on Google Scholar cites to CoB faculty. Table 1 below reports the most recent (Aug-09) data, which will be the focus of a number of reports here at USMNEWS.net over the next few days. The faculty names are color-coded by unit: ACC, DS, ECO, FIN, FM, MGT, MKT, and TM.

TABLE 1: GS Cites in the CoB, Aug-09

Position	Name	GS Cites
1	Lindley, James	656
2	Davis, Donna	392
3	Nail, Lance	268
4	Hsieh, Chang-Tseh	251
5	King, Ernest	191
6	Hughes, Skip	174
7	Marvasti, Akbar	129
8	Wittmann, Michael	118
9	Nissan, Edward	116
10	Klinedinst, Mark	115
11	Topping, Sharon	108
12	Peyrefitte, Joseph	105
13	Lai, Fujun	92
14	Malik, Farooq	73
15	Becker, Cherylynn	71
16	Duhon, David	58
	Jordan, Charles	58
	Sequeira, Jennifer	58
19	Laatsch, Francis	52
20	Carter, George	50
21	Gunther, William	47
22	Monchuk, Daniel	38
	Price, Catherine	38
24	Clark, Stanley	35
25	LaFleur, Elizabeth	34
26	Dakhli, Sami	32
27	George, Babu	31
28	Green, Trellis	28

29	DePree, Marc	26
30	Burgess, Brigitte	24
	Hansen, John	24
32	Chen, Kuo Lane	23
	Smith, Robert	23
	Smith, William	23
35	Zantow, Kenneth	21
36	Bonaparte, Yosef	15
37	Lunsford, Dale	13
38	Becton, Bret	12
39	Cumbie, Barry	11
	Shi, Weihua	11
41	Hood, Matthew	8
42	Pate, Gwen	4
43	Andrews, Melinda	3
44	Gibbs, SherRhonda	1
	Magruder, James	1
46	Anderson, Mary	0
	Blettner, Daniela	0
	Bradley, Greg	0
	Drake, Erin	0
	Foster, Jamye	0
	Gevrek, Deniz	0
	Goodwin, Kimberly	0
	Jackson, Steven	0
	Lambert, John	0
	Parker, Paula	0
	Perry, Ty	0
	Pollitte, Wesley	0
	Posey, Roderick	0
	Wolf, Marco	0
	Yaoyuneyong, Gallayanee	0

As the data above indicate, **FIN** absolutely dominates the top 5 of the CoB. With **James Lindley**, **Lance Nail** and **Ernest King**, the **FIN** is not in jeopardy of being relegated below the top of the CoB at any point in the near term. Another thing of note above is that, with *five* separate faculty, **MGT** dominates the 11 through 16 spots in the CoB's top 60. Though not the CoB's star unit by any stretch, **MGT** is no longer the CoB's whipping boy in terms of research profile.

Based on Table 1, **FM** could be in some trouble if recent speculation about it being on the chopping block are true. Two of its three faculty are tied for last (46th), while its best faculty is ranked 30th, or just inside the top half of all CoB faculty. Despite the loss of **Cherylynn Becker's** 71 GS cites to **MGT**, **TM** is still doing adequately in the rankings. **TM** chair **Catherine Price** is in the CoB's top 25, while **Babu**

George is in its top 30. So as far as program cutting is concerned, **TM** may be on more solid footing than **FM**, at least as far as the faculty component is concerned.

As for the third program rumored to be in jeopardy, **ECO** is slipping, and fast. No longer are there any **ECO** faculty in the top 5. And, sources indicate that two of the three who remain in the top 10 will not likely do so in a few weeks.

The number of **ACC** faculty who occupy the final position has to be troubling to both **Lance Nail** and **Skip Hughes**, the new SoA director. Among this group are **Roderick Posey**, the *Morgan Distinguished Professor of Accounting*, former director **Steven Jackson** and **Mary Anderson**. Sources have stated that this must be embarrassing for **Nail**, and possibly (now) **Hughes**. Interestingly, **Gwen Pate** has made a nice climb from the bottom of late, with 4 GS cites to her credit now.

Finally, it is difficult to imagine a b-school without **MKT**. That difficulty aside, one might think **MKT** would be in jeopardy, given its dismal record in Table 1 above. **Michael Wittmann** is its only top 20 member, while **Wittmann** and **Elizabeth LaFleur** are the only **MKT** reps in the top 25. This unit has fallen off the proverbial map since the arrival of former CoB dean Harold Doty in 2003.

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An audit of this report turned up an error in recording James Lindley's GS cites count. Lindley's count should have been entered as 656, and not 754 as it was originally. However, he still holds a commanding lead even after the correction.